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**Director Cira Robinson Founder David Gayle**

## **Social Media Guidelines**

Social Media refers broadly to any online media which allows for user participation, interaction, or publishing. This includes platforms such as Facebook, Instagram, Tik Tok, YouTube and discussion boards, for example.

We at YBS take the privacy and discretion of our students very seriously and on our applications, we ask for parental consent for their child to be photographed and filmed.

Although majority of our students are using some form of social media, the teachers must take extra precautions when it comes to the topic.

### **DO:**

- Accept or decline your photo being taken with a student (personal preference).
- Exercise care with use of online communication, especially with a student.
- Ask permission to take the photo and be posted.
- Be mindful of physical contact while being photographed.
- Tag @yorkshireballetseminars in all posts involved.
- Delete photos of students from your device shortly after.
- Be polite and respectful.

### **DON'T:**

- Take photos for personal use.
- Assume that everyone is in agreement with being posted.
- Display any form of inappropriate behaviours.
- Show favouritism among students (i.e. photograph with one and not the other).
- Do not post, access, or engage with any material that is inappropriate or illegal.

These guidelines are primarily for the teachers but also pertain to the students. Consent must be giving for taking photos while other student are visible in the background, and we strongly discourage live streaming while attending our residential courses.

**Approved by the Board of Trustees,  
Date of next review, October 2025**