



**YORKSHIRE**  
BALLET SEMINARS

## Social Media Guidelines

Social Media refers broadly to any online media which allows for user participation, interaction, or publishing. This being Facebook, Instagram, Tik Tok, YouTube and discussion boards, for example.

We at YBS take the privacy and discretion of our students very seriously and on our applications, we ask for parental consent for their child to be photographed and filmed.

Although majority of our students are using some form of social media, the teachers must take extra precautions when it comes to the topic.

### DO'S:

- Accept or decline your photo being taken with a student (personal preference)
- Exercise care with use of online communication, especially with a student
- Ask permission to take the photo and be posted.
- Be mindful of contact while being photographed.
- Tag @yorkshireballetseminars in all posts involved.
- Delete photos of students from your device shortly after
- Be polite and respectful.

### DON'T:

- Take photos for personal use.
- Assume that everyone is in agreeance of being posted.
- Display any form of inappropriate behaviours.
- Show favouritism among students (i.e. photograph with one and not the other)
- Do not post, access, or engage with any material that is inappropriate or illegal.

Approved by the Board of Trustees, October 2023

Date of next review, October 2024